



A TECHWELL EVENT

## **K1**

Keynote

Wednesday, October 17th, 2018 8:30 AM

# **The Life of a Tester, from Once Upon a Time to Happily Ever After**

Presented by:

**Jennifer Bonine & Janna Loeffler**

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350 Corporate Way, Suite 400, Orange Park, FL 32073  
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## **Jennifer Bonine**

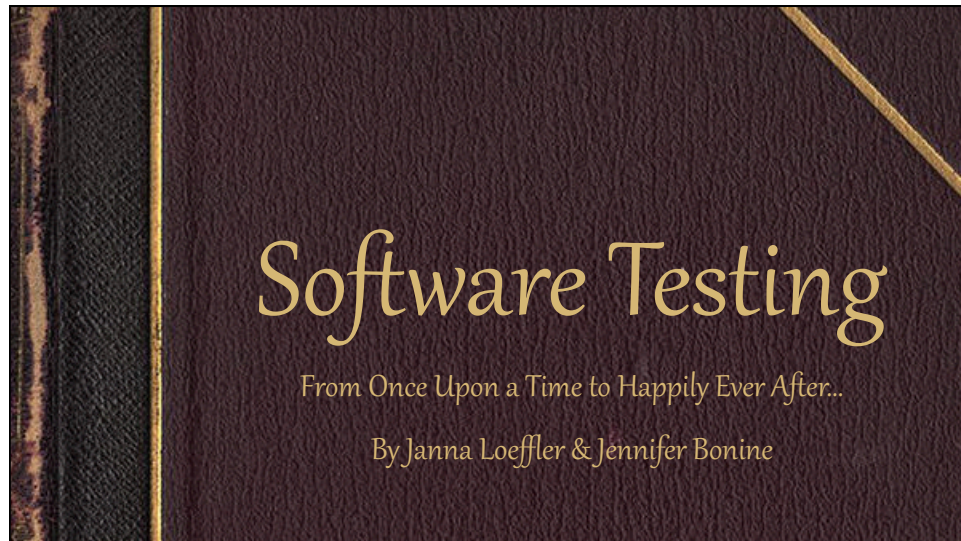
### **tap|QA**

Jennifer Bonine is a VP of global delivery and solutions for tap|QA Inc., a global company that specializes in strategic solutions for businesses. Jennifer began her career in consulting, implementing large ERP solutions. She has held executive level positions leading development, quality assurance and testing, organizational development, and process improvement teams for Fortune 500 companies in several domains. She recently has been helping companies large and small adapt to the age of AI and connected system of systems, engaging in next generation solutions and helping companies adapt to the ever changing business landscape. She enjoys the challenges of always having new problems to solve and new clients to work with.

## **Janna Loeffler**

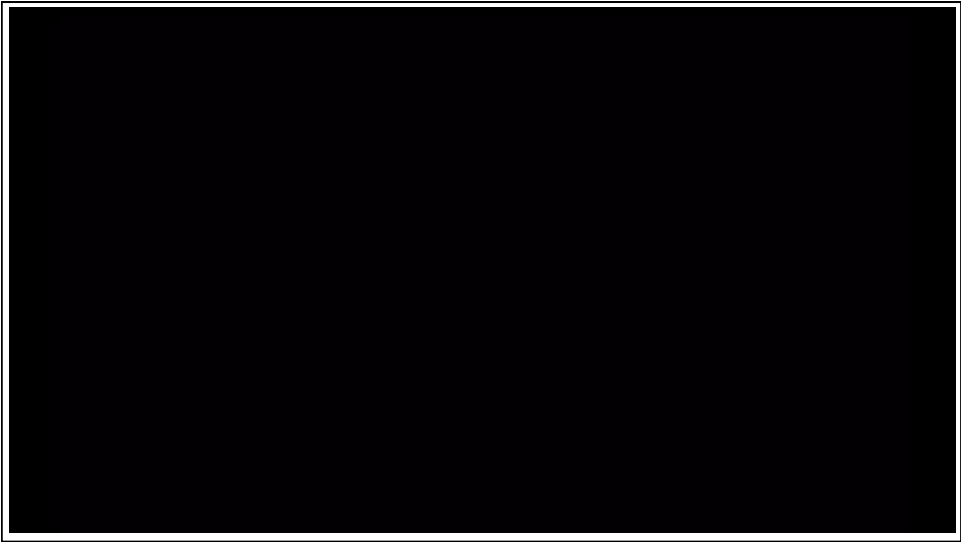
### **Carnival Corp.**

Janna Loeffler has more than fifteen years of software quality experience. She holds a bachelor's degree in computer engineering and a master's degree in business administration. Working in a variety of software engineering roles, including development, testing, quality assurance, and DevOps, has provided her with a holistic view of software engineering. She has worked on a wide variety of products, such as industrial controls, embedded medical devices, websites, mobile applications, and theme park attractions. Janna has a passion for helping people build high-quality software more efficiently.



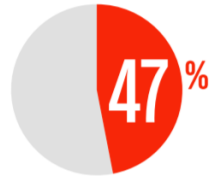
Once Upon A Time

H





## The State of Testing



report that their role has changed due to the need for automation skills (up from 34% in 2015)



primarily test APIs

"Intelligence in test automation is the future"  
**World Quality Report**  
 2017-18 | Ninth Edition

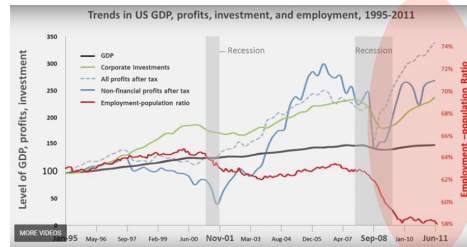


have continuous testing on their radar

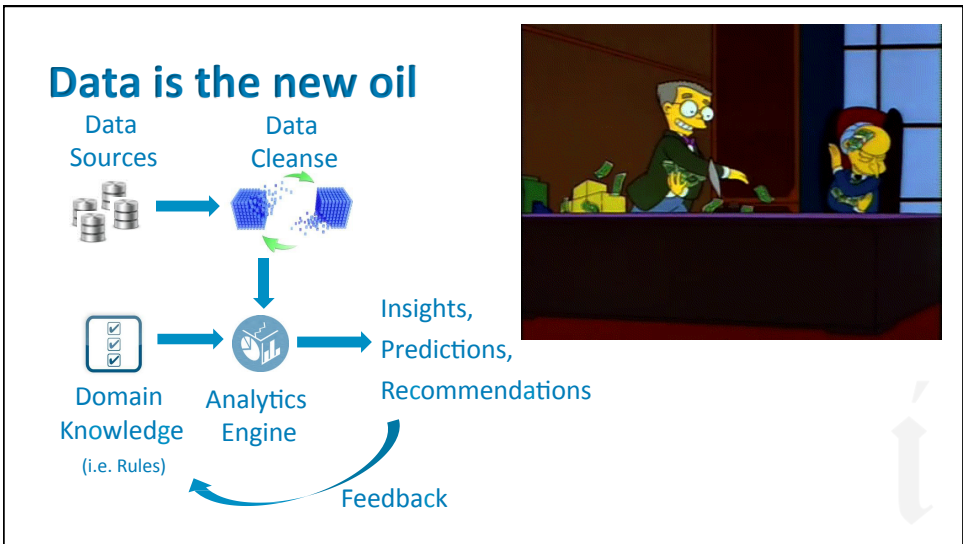
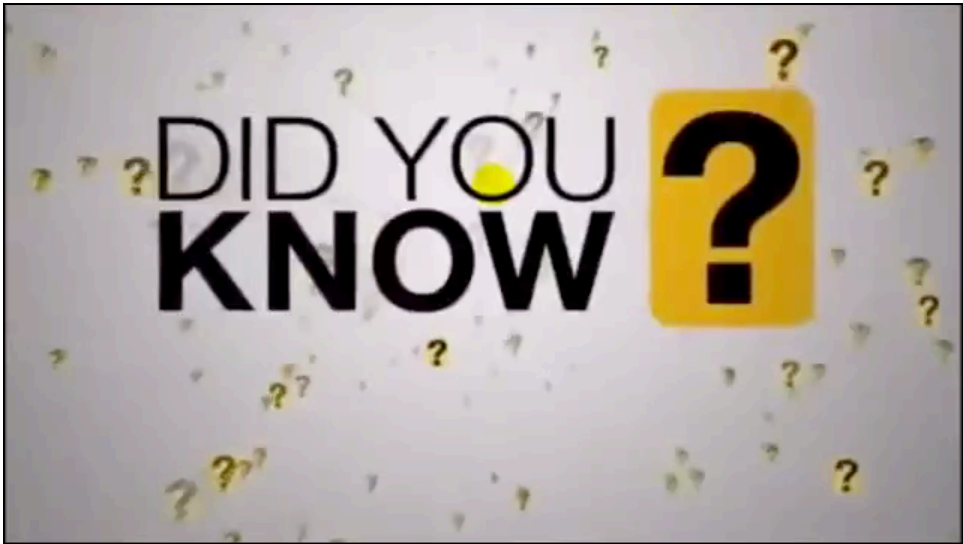
<https://stickyminds.com/sites/default/files/webform/file/2018/survey2018.pdf>

## What has changed?

- The pace of change has accelerated
- The scope of technological change is increasing
- The adaptation has slowed

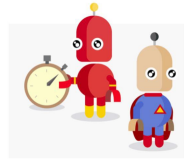


Race Against the Machine TedX: <https://youtu.be/QfMGyCk3XTw>



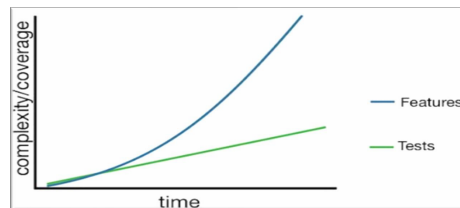
## Test bots are here AI-assisted UI Automation

Meet your  
newest testers.



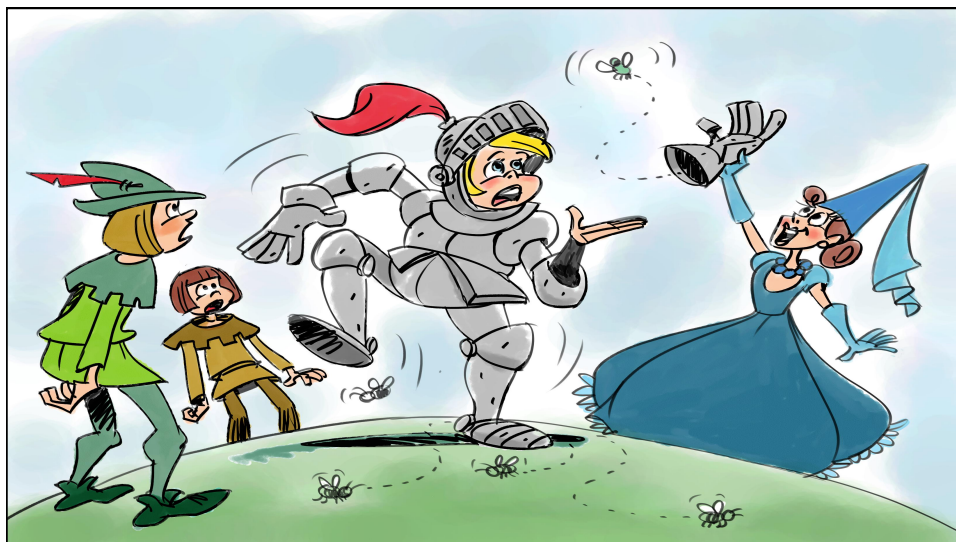
- Increases UI test coverage
- At substantially less cost of creation *and* maintenance

Quality Connect: 2018



We're not there yet...





## MORAL

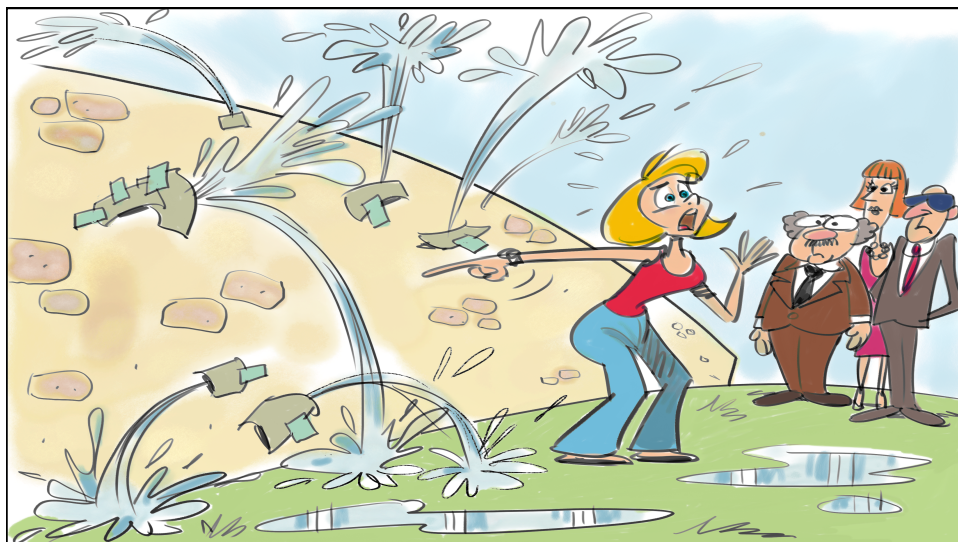
Sometimes you have to take  
a step back and look at  
things differently.

e



## MORAL

Our curiosity is part of what makes us special.



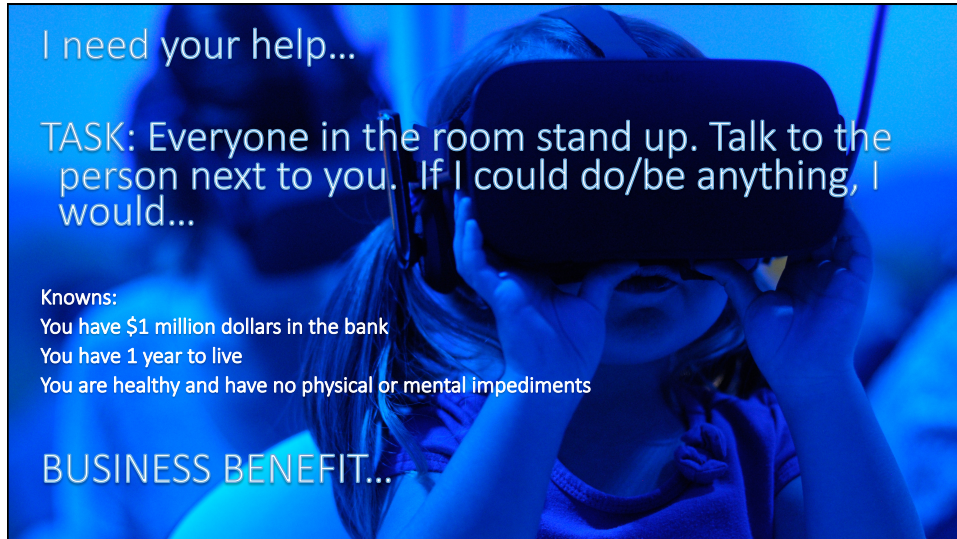


## **MORAL**

We see things other  
people may take for  
granted.

*E*




A person is shown from the chest up, wearing a black VR headset. The background is a blurred image of a person's face, also wearing a VR headset. The entire image has a blue tint. Overlaid on the image is white text.

I need your help...

TASK: Everyone in the room stand up. Talk to the person next to you. If I could do/be anything, I would...

Knowns:  
You have \$1 million dollars in the bank  
You have 1 year to live  
You are healthy and have no physical or mental impediments

BUSINESS BENEFIT...

A woman with curly hair, wearing a light-colored blazer over a dark top, is shaking hands with a man in a dark suit. They are both smiling. The background is a blurred office setting.

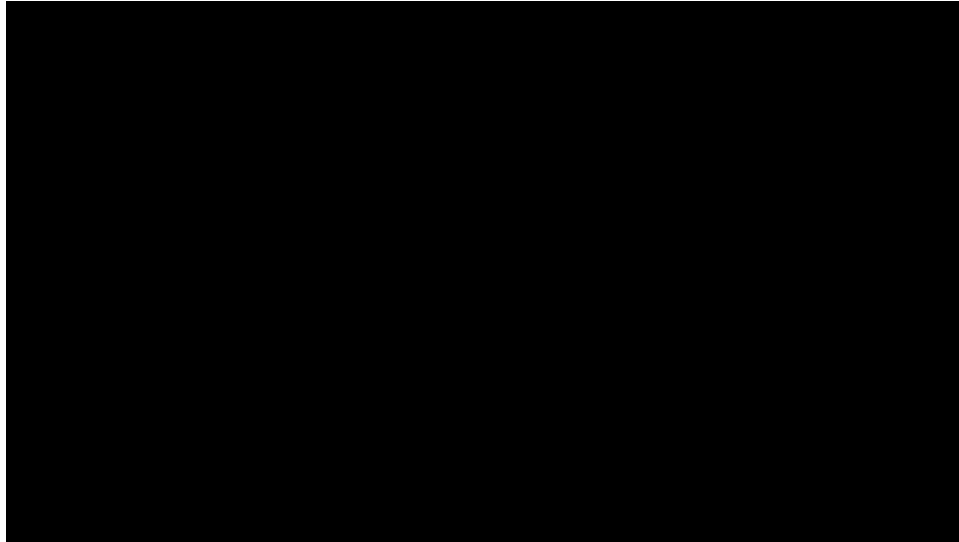
• Better connected teams outperform others.

• People with stronger relationships rely on each other more in times of need or crisis.

• We succeed or fail based on our relationships and the ability to leverage those relationships to get work accomplished.

Get to know each other and connect with each other in the next two days



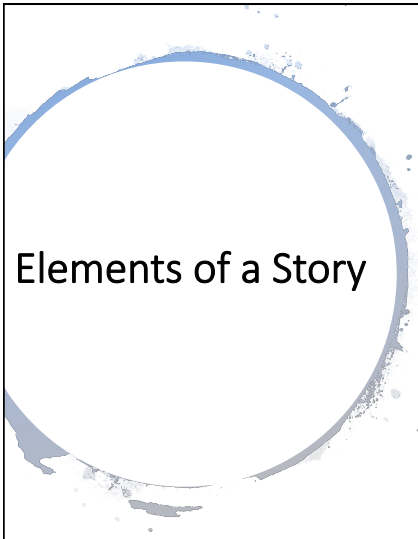


- An account of past events in someone's life or in the development of something.
  - A particular person's representation of the facts of a matter.
  - A situation viewed in terms of the information known about it or its similarity to another
- The facts about the present situation.

What is a Story?

A






Elements of a Story


- Person/Animal/Object
- Obstacles
- Goal

*f*



Elements of a Story

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*E*

## Elements of a Story

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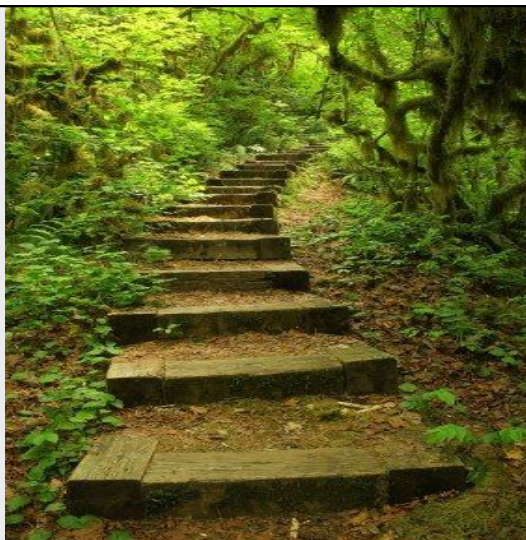
## Elements of a Story

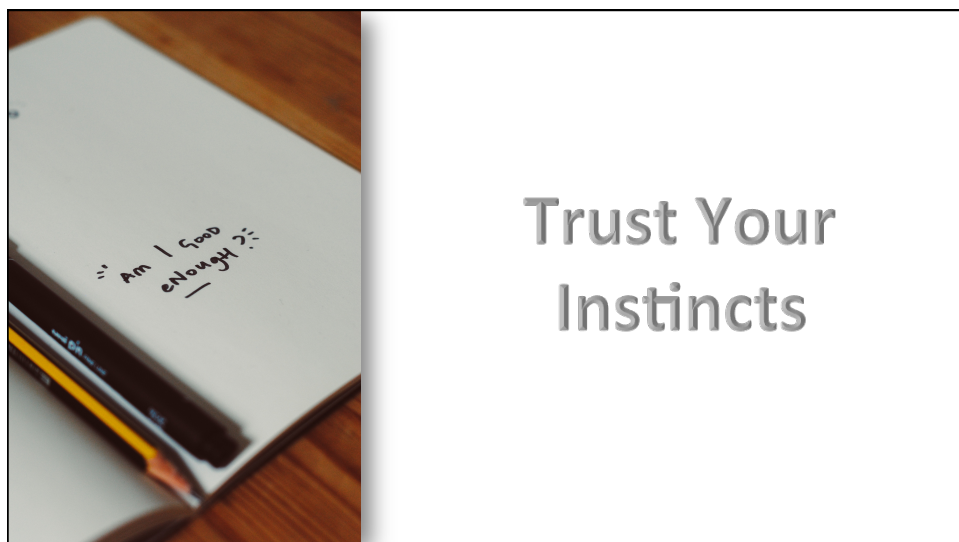
- Person/Animal/Object
- Obstacles
- Goal

*R*

## So... How do we become a better Storyteller?

- Put your phone down
- Shake hands
- Schedule F2F meetings
- Engage in community

A man with glasses and a beard, wearing a dark shirt and jeans, stands on a stage. He is holding a small object in his right hand and gesturing with his left. A microphone on a stand is to his left. In the background, there is a small screen displaying a checkered flag. The letter 'F' is visible on the right side of the stage.





I never look back, darling.  
It distracts from the now.

– *Edna Mode*



## Final Lesson

**You determine your ending....**

... and they lived  
**Happily Ever After**

**Bring your “token” to the  
tap|QA Booth on Thursday  
starting at 10:45 AM for your  
prize!**



*(Quantities Limited)*

