



BECAUSE YOU CAN'T TEST EVERYTHING

## COMMUNICATING RISK

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PRESENTED BY

**JENNY BRAMBLE  
AND DANTE**

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## HI, I'M JENNY!

I'm currently a Software Test ~~Creature~~ Engineer!

- ▶ History:
  - ▶ Support → Devops → Support again → QA/Support → QA
- ▶ Willowtree Apps is home
- ▶ Enjoys cats, cupcakes, computers.
- ▶ jenny.bramble@gmail.com
- ▶ @jennydoesthings
- ▶ Pronouns: she/her

Enough about me. Let's talk about RISK.



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THIS IS DANTE.

HE TRAPPED HIMSELF  
IN THE BATHROOM  
FOR 12 HOURS ONCE.



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## AGENDA

- ▶ What is my job?
- ▶ Words are terrible!
- ▶ Defining risk
- ▶ Using that definition
- ▶ Risk matrix and examples
- ▶ Talking about risk
- ▶ Additional pictures of cats

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I CAN'T TEST EVERYTHING

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**PLEASE DON'T ASK ME TO  
TEST EVERYTHING**

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DANTE THOUGHT THAT  
WAS YOUR JOB

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**DANTE LIKES NICE  
THINGS; DON'T  
QUIT YOUR JOB**

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IF TESTING EVERYTHING ISN'T MY JOB

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**THEN WHAT IS?**

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## WHAT IS MY JOB?

- ▶ Ask questions. Absorb answers. Translate them.
- ▶ Verify that systems under test perform in the ways that all the stakeholders expect, or help reset those expectations
- ▶ Educate other humans about 'testing'
- ▶ Advocate for practices, methodologies, and thought patterns that encourage quality in the code base and the organization
- ▶ Defuse bombs
- ▶ Evaluate and communicate risk



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DANTE THINKS YOUR  
JOB ALSO ENTAILS

**FEEDING DANTE**

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MY **JOB** COMES DOWN TO ONE THING

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**COMMUNICATION**

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ONE OF THE **MAIN THINGS** I  
COMMUNICATE

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**RISK**

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EVERYONE KNOWS WHAT RISK IS

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**RIGHT?**

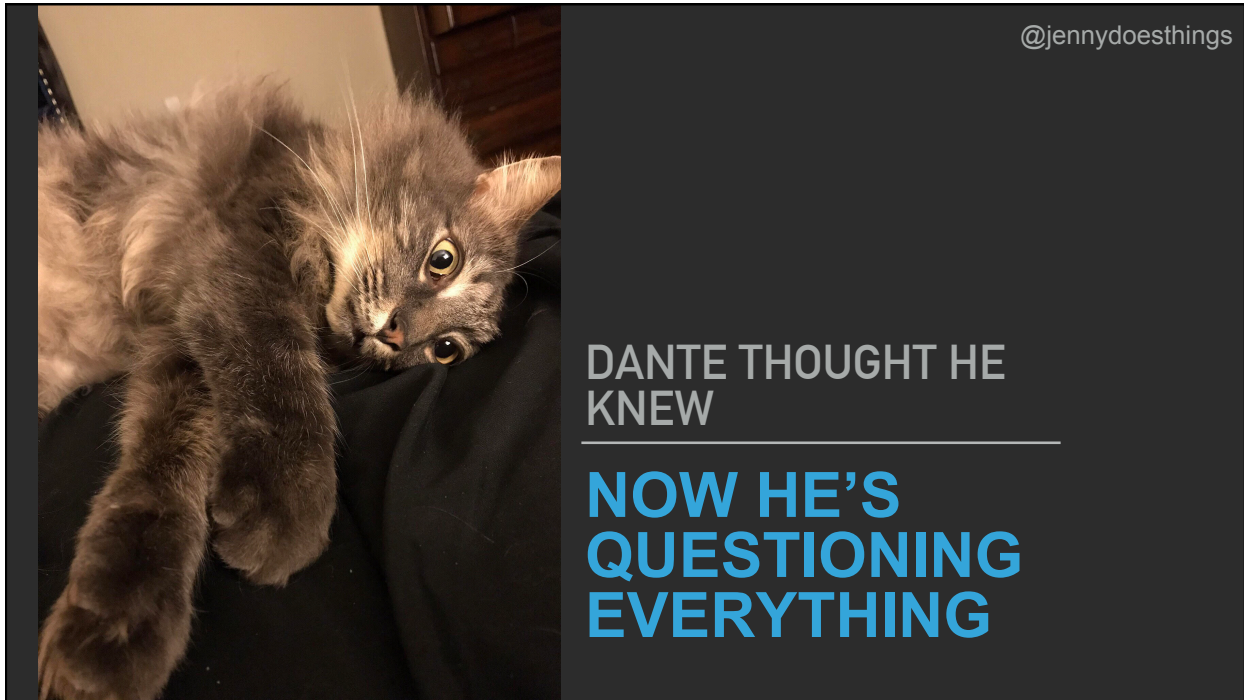
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MY SISTER LIKES HER COFFEE SWEET

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**I LIKE MY COFFEE SWEET**



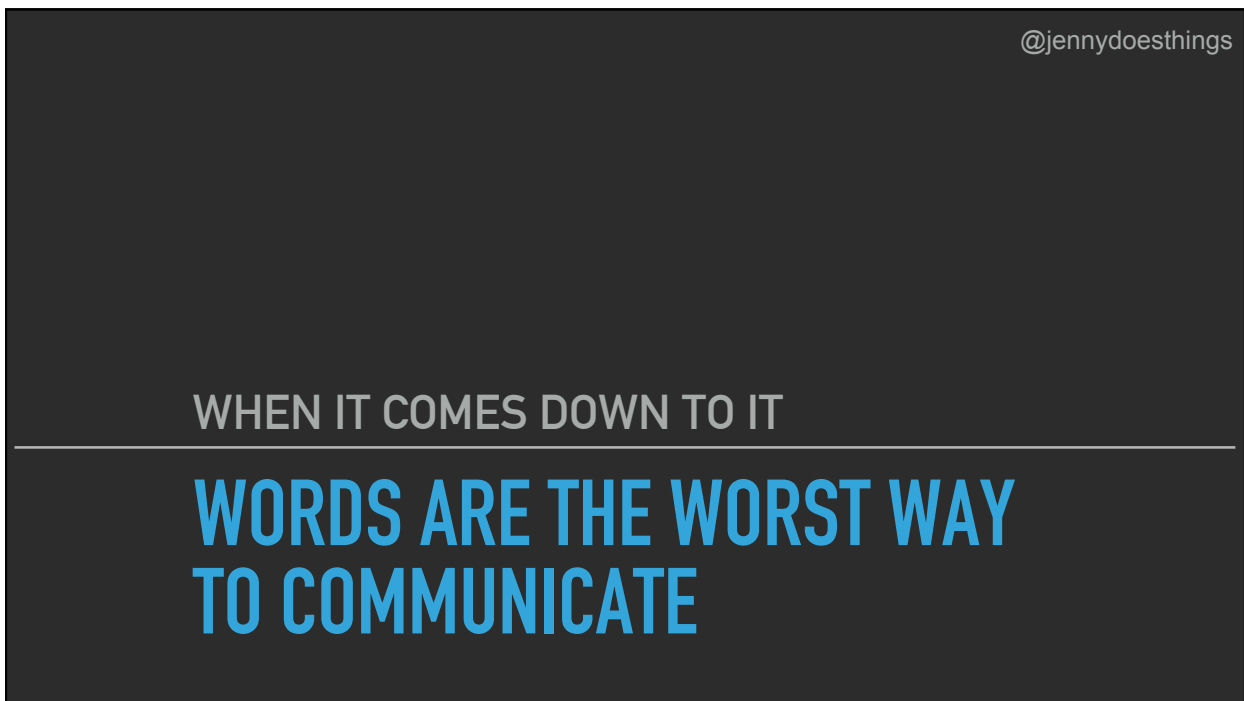


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DANTE THOUGHT HE  
KNEW

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**NOW HE'S  
QUESTIONING  
EVERYTHING**



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WHEN IT COMES DOWN TO IT

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**WORDS ARE THE WORST WAY  
TO COMMUNICATE**

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BUT WE CAN MAKE THEM BETTER

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**AND MAKE THEM MEANINGFUL**

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## WORDS ARE THE WORST WAY TO COMMUNICATE BUT...

- ▶ Defining terms lets us communicate across cross-functional teams
- ▶ Using the same words AND meanings
- ▶ It gives us an ability to justify our decisions to people outside our sphere
- ▶ Give updates that have depth
- ▶ Help determine what resources we need to apply to a project

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WE CAN NOW **COMMUNICATE** MORE  
CLEARLY AND PRECISELY

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**BECAUSE WE ALL KNOW WHAT  
WE'RE TALKING ABOUT**

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DANTE EXCLUSIVELY  
COMMUNICATES

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**WITH BITING  
(AND SOME  
CRYING)**

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## WHAT IS RISK?

- ▶ Anything that can go wrong
- ▶ Something awful
- ▶ A scary situation
- ▶ A headline bug
- ▶ Running out of cat food
- ▶ EVERYBODY PANIC
  - ▶ PRODUCTION IS DOWN
  - ▶ WE ARE ALL GOING TO GET FIRED

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THE **IMPACT** OF FAILURE  
THE **PROBABILITY** THAT FAILURE WILL OCCUR

# RISK



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THIS INTERESTS DANTE  
**AND HE WOULD LIKE TO KNOW MORE**

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ANY POTENTIAL **NEGATIVE IMPACT** CONTRIBUTES TO THE **RISK** OF AN APPLICATION OR FEATURE

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**IMPACT OF FAILURE**




## IMPACT OF FAILURE

- ▶ Technical
  - ▶ Loss of data
  - ▶ Introduction of security flaws
- ▶ Business
  - ▶ Revenue cannot be collected
  - ▶ Critical functions cannot be performed
- ▶ Morale
  - ▶ Users have to utilize workarounds
  - ▶ Slowed workflows
  - ▶ Utilization of pitchforks and torches

WHAT'S IMPACTFUL TO THE COMPANY?

# IMPACT OF FAILURE



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DANTE GETS IT

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THE IMPACT OF LEAVING HIM FOR THE WEEKEND IS EVERYTHING "FALLS" OFF THE TABLE.

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THE LIKELIHOOD THAT THE APPLICATION, FEATURE, OR USE CASE WILL FAIL

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**PROBABILITY OF FAILURE**

## PROBABILITY OF FAILURE

- ▶ Has this failed before?
- ▶ Has something similar failed before?
- ▶ Historical data tells you about past failure
  - ▶ Defects
  - ▶ Tribal knowledge
  - ▶ QCA/RCA
  - ▶ That person that's been here forever and knows everything

## PROBABILITY OF FAILURE

- ▶ What features do users interact with the most?
- ▶ How do they interact with these features?
- ▶ What's inherently fragile about our code base?
- ▶ Are there external changes to consider?
- ▶ How do you feel about it?
- ▶ Are you proud of the feature?

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THESE ARE VERY EDUCATED GUESSES  
ABOUT WHAT MIGHT FAIL

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# PROBABILITY OF FAILURE

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DANTE IS PRETTY SURE

**JUMPING OFF  
THE ROOF HAS  
A LOT OF RISK.**

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FACTORS **OUTSIDE** OF YOUR FEATURE,  
USE CASE, OR APPLICATION

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## OTHER TYPES OF RISK

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### OTHER TYPES OF RISKS

- ▶ Modified time table
- ▶ Environment issues
- ▶ New or inexperienced team members
- ▶ Natural disasters
- ▶ Sickness
- ▶ Outside pressure
- ▶ Industry-specific risks



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DANTE FEELS THAT'S  
A LOT TO THINK  
ABOUT.

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**IS IT REALLY  
NECESSARY?**

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WE HAVE LIMITED TIME, BODIES, ATTENTION,  
MONEY, AND OTHER RESOURCES

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**WE CAN'T TEST  
EVERYTHING**

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WHAT WE CAN DO IS

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**COMMUNICATE CLEARLY  
AND PRECISELY WHY WE  
TEST WHAT WE TEST**

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**AND WHEN I SAY "TEST", I MEAN...**

- ▶ Giving more attention to one item than another
- ▶ Raising concerns about a feature
- ▶ Discussing the need for more resources
- ▶ Choosing what stories to play
- ▶ Asking for more time on a project
- ▶ Manual and automated testing efforts

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DANTE THINKS WE  
SHOULD HAVE

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**A SERIOUS  
DISCUSSION  
ABOUT RISK**

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HAHA, NAAAAAH

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**DANTE JUST WANTS TO TAKE  
NAPS**

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CAN WE MAKE THIS EASIER VISUALLY?

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**YES: RISK MATRIX**

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FIRST THINGS FIRST

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**DO MATH**

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DANTE THOUGHT

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**THERE WASN'T  
GOING TO BE  
MATH**

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DETERMINE A RATING SYSTEM

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**WHAT IT IS DOESN'T MATTER  
AS LONG AS IT MAKES SENSE**



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NOW, DOCUMENT IT

# MAKE A RISK MATRIX

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Item/Story/Use Case	Impact of Failure	Probability of Failure	Risk
Send user email confirming their recent purchase	7	3	21
Shopping cart redirect to PayPal	9	2	18
Adding a newly created item type to a shopping cart	9	6	54

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## OTHER ELEMENTS OF A RISK MATRIX

- ▶ You can include a breakdown of the types of risk if it's hard to pull out one number
  - ▶ Usage
  - ▶ Fragility
  - ▶ Merges
  - ▶ Environmental issues
  - ▶ User frustration
  - ▶ User familiarity
- ▶ Risks may also vary depending on the phase of the project and environment

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COMPLEX OR SIMPLE, AS LONG AS IT  
CONVEYS THE **CORRECT INFORMATION**

# RISK MATRIX

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HOW DO WE TELL THE STORY OF A  
PROJECT ON THE RAILS?

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## REAL WORLD EXAMPLE

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### REAL WORLD EXAMPLE

- ▶ We were able to describe the project in terms of risks and effects.
  - ▶ Risk to the user (of catastrophic failure)
  - ▶ Risk to engineering (of technical debt)
  - ▶ Risk to the team (of failing sprints)
  - ▶ When we could fix specific issues (before or after release to production)
  - ▶ I also argued for a 'pitchfork index.'

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OUR CONVERSATION TURNED INTO ACTION,  
GAINING EXTRA TIME TO HARDEN THE PRODUCT.

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## REAL WORLD EXAMPLE

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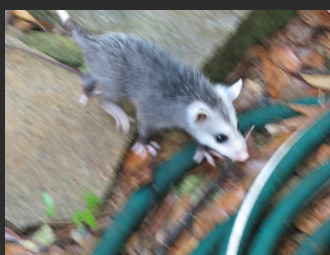
DANTE DISCUSSES RISK

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WITH  
EVERYONE  
INVOLVED

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**NO FRIENDS WERE  
HARMED IN THE MAKING  
OF THIS PRESENTATION**



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THE MORE WE TALK ABOUT RISK

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**WE CAN BECOME A BETTER,  
MORE COHESIVE TEAM**

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WE CAN USE **RISK** FOR MORE THOUGHTFUL  
TESTING AND CONVERSATIONS

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**HOW DOES THIS  
HELP US?**

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WE CAN USE **RISK** FOR MORE THOUGHTFUL  
TESTING AND CONVERSATIONS

---

**HOW DOES THIS  
HELP US?**

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DANTE SOMETIMES  
GETS OVERWHELMED

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**THINKING  
ABOUT RISK**

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TO BE FAIR

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**DANTE GETS  
OVERWHELMED  
A LOT**

## AGENDA

- ▶ What is my job?
- ▶ Words are terrible!
- ▶ Defining risk
- ▶ Using that definition
- ▶ Risk matrix and examples
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## CONVERSATION STARTERS

- ▶ How do you define risk?
- ▶ How do you tell the story of your application, feature, or use case?
- ▶ What's your job title? Your job?
- ▶ In retrospect, when should you have spoken up? What resources do you need to make that easier next time?
- ▶ What takes a lot of your time at work?
- ▶ Sometimes, it takes a lot of "spoons" to start these conversations. Be kind and soft, like Dante.







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