

Agile + DevOps **WEST**

A TECHWELL EVENT

AD11

Product Ownership Practices

11:45 AM

AD11 - Pushing Pennies: Playing with the Principles of Product Development Flow

Presented by:

Bill DeVoe

Artemis Agile Consulting

Brought to you by:



Bill DeVoe

Bill DeVoe has been in IT for almost 30 years and has spent 20 years of that as an agile practitioner, trainer, and coach. He has a diverse background and has introduced and adapted agile processes with everything from Fortune 10 companies to small startups. He knows what it's like to be working in agile shops as a developer in the trenches, a manager, and product owner. He is the Agile Evangelist for Velocity Partners, a near-shore development company specializing in distributed agile development. He is a Certified Scrum Professional, a SAFe Program Consultant, and licensed Management 3.0 Facilitator.

Before we start...

- To participate in the in-workshop surveys, please text:
 - **BILLDEVOE497** to **22333**
- from your phone



Welcome to Pushing Pennies!

**Playing with the Principles of
Product Development Flow**

Who Is This Guy?

Bill DeVoe

*Founder | Principal Enterprise Agile Coach
Artemis Agile Consulting, Inc.*

- 25+ years in IT, about 20 years doing agile
- Very experienced in enterprise scaled agile transformations, primarily SAFe
- Experience ranges from small startups to large enterprises
- Variety of industries including broadcasting, access control, finance, travel, and health care
- Work with everything from teams through executives
- Based in Denver, CO

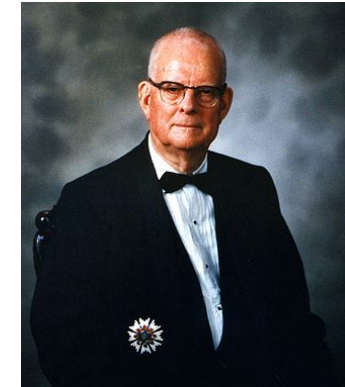


What are we going to do?

- Quick notes on Lean and Agile
- A few exercises to teach some of the basic ideas
- Have FUN!

A Quick History of Lean

- What's Lean?
 - Began in manufacturing
 - Lean manufacturing evangelized by W. Edwards Deming
 - Best known example is Toyota Production Systems
 - Kanban created by Taiichi Ohno
 - Modern lean thinking influenced by Don Reintersen's *Principles of Product Development Flow*



A Quick History of Agile: The Agile Manifesto

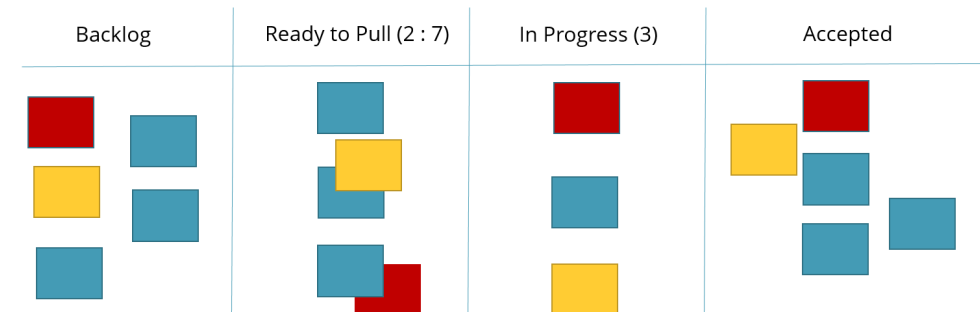
We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

- Individuals and Interactions
 - Working Software
 - Customer Collaboration
 - Responding to Change
- OVER
- processes and tools
 - comprehensive documentation
 - contract negotiation
 - following a plan

While there is value in items on the right, we prefer items on the left.

A Quick History of Agile

- Popular Methodologies
 - Scrum
 - eXtreme Programming
 - Scrumban
- Popular Scaling Methodologies
 - SAFe (Scaled Agile Framework)
 - LeSS (Large Scale Scrum)
 - DAD (Disciplined Agile Delivery)
 - Nexus
 - et al



So What's "Lean-Agile"

- Recognized similarities between lean manufacturing and agile values and principles
- Popularized by a few books
 - Mary and Tom Poppendieck's *Lean Software Development* book
 - Eric Ries' *The Lean Startup*
 - etc.



Exercises

- Will be discussed and done at the session in Las Vegas!

Questions?



Contact Information



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Check out Artemis (courses, workshops, and blog) at

<http://ArtemisAgile.com>

Thanks for attending!

